

California Poppy Festival™ Commercial Vendor Opportunity

Lancaster, CA. January 26, 2018 - The City of Lancaster is currently accepting applications for the commercial vendor area of the 27th Annual California Poppy Festival™ on April 21 and 22, 2018 at Sgt. Steve Owen Memorial Park.

The Poppy Festival is a widely acclaimed event that provides a broad array of entertainment and fun for the entire family. The Festival draws more than 40,000 visitors over a two-day period and provides businesses with an opportunity to meet with potential customers throughout its various vendor areas.

Commercial vendors at the festival are exposed to thousands of prospective customers, enjoying a great venue to market their business. For only \$800, business owners receive a 10' x 10' booth space at the event for both Festival days. Each space includes a canopied tent with three sidewalls, one 8' table, and two chairs.

Commercial vendor spaces are limited. For more information and to reserve a booth, contact the Parks, Recreation and Arts Department at (661) 723-6077. To download an application as well as an event terms and conditions form, visit www.poppyfestival.com.

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