

## PRESS RELEASE

## Upcoming California Poppy Festival™ to Feature New Attractions

Lancaster, CA. April 14, 2015 — This weekend, April 18 and 19, the City of Lancaster will hold the 24<sup>th</sup> Annual California Poppy Festival<sup>™</sup> at Lancaster City Park, delivering two days of music, art, food and fun. Each year, organizers of the California Poppy Festival<sup>™</sup> take the "Always Something New" motto to heart, introducing fresh and exciting attractions that will delight Festival-goers of all ages – this year is no exception.

Debuting in the Adventure Zone will be the "Wild About Monkeys" show. Education and entertainment go hand-in-hand with this new attraction. Spectators will get an up-close view of these amazing and amusing creatures. This show promises to not only entertain, but educate attendees about the relationships that exist between animal and man.

Also new this year is "Aerial Assault," an extreme trampoline show, wowing observers with a variety of spectacular athletic performances from double flips with skis, to triple flips with twists. The audience will get a thrill out of these fast-paced, daring performers as they fly high in the Festival's Adventure Zone. Meanwhile, for the adrenaline junkies looking for some high-flying trampoline action themselves, the new "Euro Bungy" will make its debut, offering heart-pounding rides for the more daring attendees.

Spanning 35 acres of the Lancaster City Park (located at 43063 N. 10<sup>th</sup> St. West), the Festival will offer plenty of entertainment and excitement for the more than 50,000 attendees anticipated this year. Residents will not want to miss this opportunity to come together with family, friends and visitors for this annual community celebration of our vibrant state flower. For general event information, descriptions and schedules of attractions, or to purchase Festival tickets online, visit <a href="https://www.poppyfestival.com">www.poppyfestival.com</a>.

###