



2010 Commercial Vendor Application

Application Deadline: Friday, April 2, 2010

Please type or print legibly in blue or black ink.

Incomplete applications will not be accepted.

Applicant Information

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Fax: _____

Email: _____ Website: _____

Product Description: _____

Booth Specifications

Each 10' x 10' space includes a canopied tent with three sidewalls, one eight-foot table and two chairs. For uniformity, the City requires commercial vendors utilize City-provided tents. Liability insurance included and commercial vendors are promoted at least twice per day in public address announcements. Application does not guarantee Festival placement.

Value-Added Stamp-A-Thon Package

The Stamp-A-Thon boosts exhibit traffic by encouraging patrons to learn about vendor products and services in exchange for a stamp. Once a patron has collected 25 stamps, he or she will have an opportunity to win valuable prizes in a drawing. Participating vendors will receive all necessary materials, be identified on Stamp-A-Thon cards, and be recognized during the prize drawing. Vendors may participate by making a \$100 monetary or in-kind donation to be used in the prize drawing.

Booth Space Reservation and Fees

Select booth space needs and compute fees. Liability insurance included.

- | | |
|---|---|
| <input type="checkbox"/> 10' x 10' Standard Space Fee (\$600)
(includes 4 badges and 2 parking passes) | <input type="checkbox"/> 10' x 20' Double Space Fee (\$1,200)
(includes 6 badges and 2 parking passes) |
| <input type="checkbox"/> 10' x 30' Triple Space Fee (\$1,700)
(includes 6 badges and 3 parking passes) | <input type="checkbox"/> Value-added Stamp-A-Thon (call for more information) |

Describe electric/water needs: _____

In general, no electricity/water is provided. Vendors may bring their own generators with prior written approval from the City of Lancaster.

I will bring a portable generator to fulfill my electric needs.

TOTAL \$ _____

Set-up and Exhibit Information

I will unload and setup my booth on:

- Friday, April 23, 4:00-7:00 p.m. My approximate arrival time is: _____
- Saturday, April 24, 6:00-9:00 a.m. My approximate arrival time is: _____

Please check those that apply:

- Handicapped parking space needed. (Copy of permit enclosed) I have two (2) vehicles to unload.
- I have an oversized vehicle to unload in my booth. Describe: _____
- I require overnight parking. License plate #: _____ State: _____
- Previous California Poppy Festival Vendor: Yes No

